



Helping Entrepreneurs Navigate Cross-Cultural Business Practices

Bridge Cultures

Build Stronger Global Partnerships.

As businesses expand across borders, understanding cultural differences is no longer optional—it's essential. Miscommunication, misunderstandings, and conflicting expectations can create barriers to success in international business.

This practical masterclass equips entrepreneurs with the skills to navigate cross-cultural dynamics, adapt communication styles, and foster successful global collaborations. Through real-world case studies and interactive exercises, you'll learn how to build trust, strengthen partnerships, and operate effectively in diverse cultural environments.

Master Cross-Cultural Awareness



Understand how cultural norms shape business interactions and decision-making.

Enhance Global Communication



Learn how to adapt your communication style to different cultural preferences.

Build Stronger International Partnerships



Develop trust and credibility with clients, stakeholders, and teams across borders.

Avoid Costly Cultural Missteps



Gain practical strategies to navigate cultural differences and prevent misunderstandings.

Master cross-cultural communication for global success

facilitated by Frad Dahall

How it works?



Understanding Cultural Dynamics

Explore key frameworks to identify and interpret cultural differences in business.



Effective Cross-Cultural Communication

Learn techniques to adapt your negotiation, leadership, and collaboration styles to different cultures.



Building Relationships & Trust

Discover strategies to develop meaningful international business relationships and long-term partnerships.



Thriving in Global Business Environments

Apply cross-cultural insights through real-world case studies and interactive exercises to confidently navigate diverse international contexts.

Who should attend?

This masterclass is ideal for entrepreneurs, business leaders, and startup founders who:

- Work with international clients, partners, or teams.
- Want to improve cross-cultural communication and business etiquette.
- Are looking to expand their business into new markets and build trust with global stakeholders.

Expand your business with confidence. Navigate cultural differences like a pro!

Get in touch

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Venue: Turbine, Les Kocottes
25 NOVEMBER 2026 | 08:30 - 12:30



Normal Price: MUR 9,000
Price after HRDC: MUR 2,700

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