

Supercharge Team Creativity & Collaboration with AI

Turn Ideas into Action with AI.

Unlock Creativity. Foster Collaboration

Innovation doesn't happen in silos. The most forward-thinking organisations are those that encourage a free flow of ideas across departments, roles, and levels—harnessing the collective intelligence of their teams to drive continuous improvement and transformation. This interactive masterclass equips corporate professionals with the strategies, tools, and techniques needed to facilitate inclusive brainstorming sessions, generate diverse ideas, and build a structured pipeline for innovation.

Participants will gain hands-on experience in effective idea-generation methods and learn how to create an environment where every voice is heard, and every idea has the potential to make an impact.

Master Brainstorming Techniques



Learn how to facilitate idea sessions that encourage diverse contributions and remove creative blocks.

Explore Proven Idea-Generation Methods



Use mind-mapping, design thinking, and lateral thinking exercises to unlock fresh insights.

Build an Idea Pipeline



Discover systems for capturing, evaluating, and implementing ideas so innovation doesn't get lost.

Practice Cross-Team Collaboration



Engage in hands-on activities to generate and refine ideas in diverse team settings.

Harness AI, spark ideas, drive innovation.

facilitated by Marc Israel

How it
works?



Principles of Brainstorming

Create an inclusive, open environment where all ideas are valued and explored.



Idea-Generation Techniques

Learn structured methods like mind-mapping and design thinking to inspire creative problem-solving.



Build an Idea Pipeline

Implement systems that capture, assess, and bring the best ideas to life.



Hands-On Innovation

Participate in interactive exercises designed to spark and refine game-changing ideas.

Who should attend?

This masterclass is ideal for innovation leaders, project managers, product managers, HR learning and development who :

- Want to break down silos and encourage idea-sharing across the organisation.
- Need practical tools to generate, structure, and implement ideas effectively.
- Are looking for proven techniques to make brainstorming more productive and inclusive.

Transform the way your teams generate ideas. Empower collaboration. Drive real innovation.

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Get in touch



Venue : Turbine, Les Kocottes
11 JUNE 2026 | 14:30 - 18:00



Normal Price: MUR 9,000
Price after HRDC: MUR 900

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