

# Turn Good Teams into Creative Superstars with Al

### **Unlock Creativity.**

#### Challenge the Status Quo. Drive Meaningful Change.

Innovation today isn't just about having great ideas—it's about combining human creativity with the power of Al to push the boundaries of what's possible. While many teams stick to familiar processes, the most successful ones break mental barriers, challenge assumptions, and turn bold thinking into breakthrough results. This dynamic masterclass is designed for leaders and teams who want to supercharge their innovation capabilities. Participants will learn how to use AI tools to detect and overcome cognitive biases, unlock fresh perspectives, and create psychologically safe spaces where unconventional ideas can thrive. Through interactive exercises, Al-enhanced brainstorming sessions, and real-world problem-solving activities, you'll discover how to transform good performers into creative superstars—and deliver innovations that keep you ahead of the competition.

#### **Break Through Mental Barriers**



Learn how to challenge conventional thinking and embrace new perspectives.

#### **Spark Creativity with Practical Tools**



Use proven ideation methods and lateral thinking techniques to generate breakthrough ideas.

#### Create a Safe Space for Innovation



Develop strategies to encourage open discussions and empower teams to share bold ideas.

#### Collaborate for Impact



Engage in interactive team exercises to generate, refine, and apply innovative solutions to workplace challenges.

Break barriers, spark creativity, fuel success.

facilitated by Marc Israel

## How it works?





Breaking Mental Barriers

Techniques to identify and overcome biases that limit creative thinking.



**Innovation in Action** 

Practical tools to spark new ideas and push beyond the obvious



Encouraging Open
<a href="Dialogue">Dialogue</a>

Strategies to create an innovation-friendly team culture where every idea is



**Real-World Application** 

Collaborative activities to solve actual business challenges with innovative solutions.

### Who should attend?

This masterclass is ideal for corporate teams, innovation managers, business leaders, and project teams who:

- Want to develop a culture of creativity and problem-solving.
- Need practical frameworks to encourage innovation and unconventional thinking.
- Are looking for hands-on activities to drive real innovation in their workplace. Empower your teams to think differently. Inspire innovation. Transform the way you work.

Get in touch

T +230 5450 0527 Turbine - Kocotte 5, Les Kocottes, St Pierre, Moka elevate@turbine.mu turbine.mu



Venue: Turbine, Les Kocottes 28 OCTOBER 2026 | 8:30 - 12:30



Normal Price: MUR 9,000 Price after HRDC: MUR 900

